Subject: Meet w/ Fast Growing Tech Companies @ CCA's Inaugural Technology Summit - Feb.

15

From: Nhien Lasky <nlasky@ccala.org>

Date: 01/26/2018 08:34 AM

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CC: Jessica Lall < ilall@ccala.org>

## Friends:

I would like to invite you to our inaugural **Technology Summit** to learn about the burgeoning tech ecosystem in DTLA and to hear pitches by LA-based startups with well-funded products that are market ready. It will take place on <u>February 15 from 8:00 am - 11:30 am at the LA Hotel</u> (333 S. Figueroa Street). We worked with **Stage Venture Partners** to create this completely new event for CCA, which focuses on a sector that can bring many valuable jobs to DTLA.

What you may find of particular interest is that part of the program will consist of hearing <u>pitches</u> <u>from local companies</u> like <u>Fama</u> (machine learning to scan social media profiles of job candidates), <u>Shippabo</u> (cloud based supply chain management platform), <u>Simple Legal</u> (analysis and management for corporate in-house legal departments), and many other exciting companies. <u>Many of these companies are growing and in need of space and interested in looking more in the DTLA area.</u>

The panel will discuss the future of the growing tech scene and what we need to do to make DTLA the perfect ecosystem for tech companies, including how we think about our office space. The panel will include **Anna Barber**, Managing Director, Techstars; **James Malone**, Vice President, Leasing, Brookfield Properties (Moderator); **Erica Muhl**, Dean, USC Iovine and Young Academy; and **Alex Rubalcava**, Co-Founder, Stage Venture Partners.

Please also invite the CIOs and CTOs of your businesses and any other colleagues who are interested in the products that will be showcased. We are also opening this event up to non-members, so feel free to have the register <a href="here">here</a>.

I appreciate your help in making sure this event is a success for CCA. See you on February 15!

Best, Nhien



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From: Central City Association [mailto:lchung@ccala.org]

Sent: Thursday, January 25, 2018 11:26 AM

To: Jessica Lall < ilall@ccala.orq>

Subject: RSVP for CCA's Inaugural Technology Summit - Feb. 15

**CCA Special Event** 

<u>Image</u>

## Hear pitches from the following startup companies:

## Image Additional startups to be announced...

If you are interested in sponsoring the Technology Summit, please contact Nhien Lasky at <a href="nlasky@ccala.org">nlasky@ccala.org</a>

RSVP GET DIRECTIONS RSVP required by February 12.

Questions?

Please contact Leslie Chung at <a href="mailto:lchung@ccala.org">lchung@ccala.org</a> or (213)

416-7530.

**Image** 

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Central City Association of Los Angeles

Enhancing DTLA's vibrancy and increasing investment in the region

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